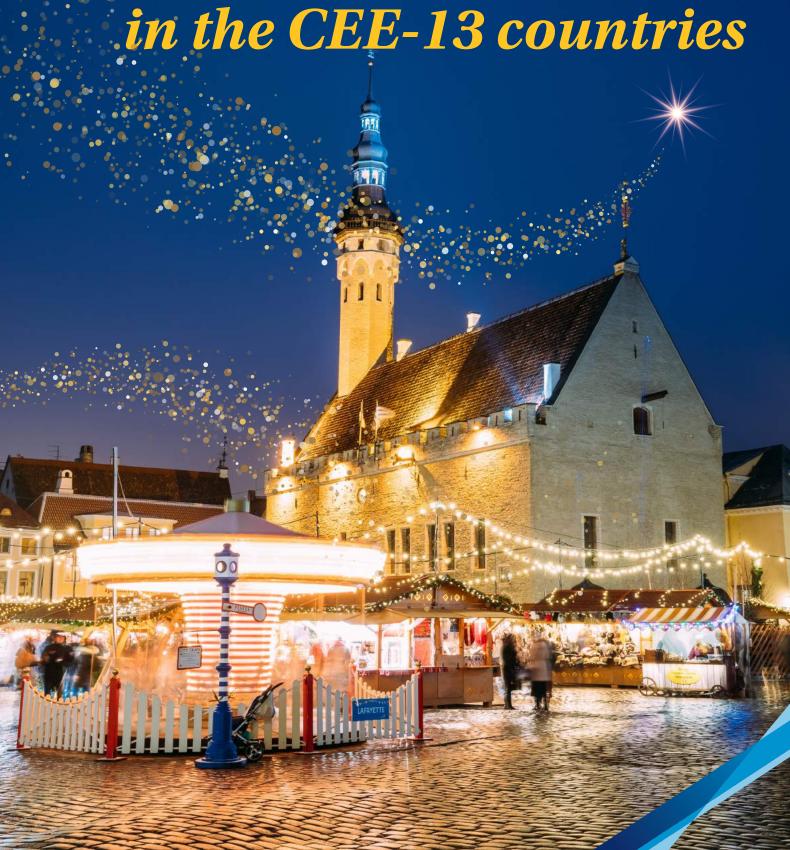
RETAIL 2017



Christmas Markets in the CEE-13 countries



Christmas Markets 2017

Location: Old Town Square

No. of stands: approx. 100 In the market, you will find a wide

range of traditional handcrafted

goods and Christmas ornaments,

Advent wreaths, as well as various

snacks and drinks, including typical

Christmas sweets but also slightly

more filling food such as sausages,

A purpose-built platform enables

including both Czech and foreign

folklore music, historical music,

brass bands, classical music as well

Date: December 2nd - January 7th

unforgettable experiences for visitors,

even the most demanding. A variety

of events, delicious food, unique art

and excellent Christmas atmosphere

await you in the capital of Croatia.

The Christmas Market in Zagreb

(awarded European Christmas

Market in 2016) offers lots of

grilled chicken or even pasta.

various shows to take place.

Date: December 2nd - January 6th

The tradition of Christmas markets in Europe is very long and goes back to Austria and Germany at the turn of the 13th and 14th Centuries. Christmas markets now take place in every major European city from the end of November until the first days of January and in countries with the custom of the Julian calendar (Belarus, *Ukraine)* even until the end of January. Typical products offered are: food, regional dishes, cured meat, baked goods and lots of sweets, as well as Christmas decorations and all kinds of handicrafts. Cultural events and entertainment, as well as other seasonal attractions, add to the festivities.

Christmas markets are very popular among both locals and tourists, for example those in Poland are visited by 100,000-500,000 people in average, depending on the city and size of market.

Stall rental prices are various in different countries, for example in Czechia, in Prague - CZK 3,000 daily. Generally, prices vary due to the attractiveness of the market for potential tenants, which depends on •• factors including the marketing and advertising of the event.

Welcome to the most beautiful Christmas markets in the 13 Central European countries!

Colliers International wishes you Happy Holidays and many fantastic gifts!



Location: Rynek, Świdnicka,

Date: November 17th - December 22nd No. of stands: approx. 150

The Christmas Market in Wroclaw is regarded as the most beautiful in Poland. Lots of treats await both locals and tourists alike, including sweet gingerbread, aromatic mulled wine and traditional Polish dishes. Christmas market are many concerts, parades, entertainment for children and of course the chance to meet Santa Claus.

Wroclaw.

Dome Square Market



Location: Dome Square (the Old Town) Date: December 2nd - January 7th No. of stands: approx. 100

All those loving delicious food will be delighted at Riga's traditional treats - mulled wine, gingerbread, roasted almonds, Christmas tea and coffee, as well as delicious smoked meats and meat products. A wide range of Latvian handcraft for Christmas gifts are offered, including patterned mittens, skillfully turned wooden candlesticks, jarred summer-smelling Latvian honey and sweet-smelling wax candles.

Tallinn,



Date: November 17th - January 6th No. of stands: 28 wooden houses (approx. 4 retailers per one house)

Christmas Market

For many years residents and guests of Tallinn are enchanted by the annual Tallinn Christmas Market. It is a true fairy-tale land – there is a tall Christmas tree on the historic town square surrounded by little houses shining with lights that sell Christmas delicacies and folk craft products. Children will be happy to see merry-go-rounds and Santa Claus, the main stage features hundreds of singers and dancers performing, and amazing aromas of gingerbread and mulled wine spread all over the square.

Kaliadny Kirmash in Minsk



Location: Sports Palace, Pobeditiley Avenue Date: December 15th - January 15th

No. of stands: approx. 35 Guests can taste blini (Belarussian pancakes), draniki (potato flapjacks), sweets and pastry, hot chocolate, mulled wine and much else. gift sets and groceries for the festive table is part of the Christmas Market in Minsk.

Christmas Market in Vilnius



Location: Cathedral Square Date: December 1st - January 7th No. of stands: approx. 42

The Christmas tree in the Cathedral Square wins the hearts of both also acknowledged in the international media with the title of the most beautiful Christmas tree in Europe by European Best Destinations. The composition is covered with 70,000 lights and 900 Christmas toys, which makes the 27-metre tall tree so bright that it can be easily spotted from an

Christmas Market in Cluj-Napoca



Location: Union Square (Piata Unirii) Date: November 24th - December 31st No. of stands: over 70

Cluj-Napoca,

Deutscher Weihnachtsmarkt

Local artisans tempt visitors with various goods in Cluj's Christmas Market: from mouth-watering fresh local produce (for example cheese, smoked meat, sweets, wine) to hand-made gifts. In a quite colourful decorum, a skating rink emphasizes the holiday mood, various spaces are dedicated for children's activities and a stage used for concerts, with genres ranging from jazz to pop music



Location: St. Sophia Square Date: December 19th - January 14th

The Main Christmas Tree of Ukraine atteining a height of 27 meters is located in St. Sophia Square. The tree is decorated with around 1000 lanterns of various shapes and 3,600 meters of garlands of type Neo-Neon type. These special garlands allow an automatic change in colour of the entire decoration. So, each day visitors are treated to a new colour. The Cometter of Christmas tree will emphasize by "cold fountains" - decorative illumination products. Tourists have the opportunity to taste delicious Ukrainian dishes and traditional Ukrainian cuisine.

Prague,

Hlavne Namestie in Bratislava



Location: Frantiskanske Square (the Old Town)

Date: November 24th - December 23rd No. of stands: approx. 130

Main spot with tens of booths where you can find traditional food and beverages, but also traditional handmade Slovak gifts. There is a big Christmas tree in the corner of the square, right next to the stage where musical performances

Bratislava.



Location: Kneza Mihaila Street Date: December 1st - January 15th No. of stands: approx. 30

The Christmas market in Belgrade takes place in the main pedestrian vests, socks and caps

street protected by legislation as one of the oldest and most valuable landmarks in the city. Apart from standard confections, some unconventional items can be found at wooden stalls - chimney cake, mulled wine with different aromas, mulled beer with honey, onion jam and hot pepper marmalade. The retail offer includes colourful festive decorations, traditional and homemade wool products - sweaters,

Location: Vörösmarty Square

No. of stands: approx. 80

attractive, historical buildings.

There are over a dozen music

performances to enjoy. At the

Date: November 10th - December 31st

The event has a unique atmosphere

with all the lights and surrounded by

weekends puppet shows are put on

for children, teaching them how to

bake gingerbread. It's possible to

take part in candle-making and

Christmas decoration workshops.

Location: City Garden at the Knyaz

Date: November 18th - December 20th No. of stands: approx. 34

A traditional Christmas Market wa organized for the first time in Bulgaria in 2011 in Sofia. Every year since then decorated, bringing the Christmas spirit in the heart of the capital city. Visitors can sample delicious German culinary dishes, hot red wine, pastries and buy center of the Market there is a stage where different cultural events happen

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Colliers International Pl. Piłsudskiego 3 00-078 Warszawa warsaw@colliers.com +48 22 331 78 00











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